



Friends of the Family

Friends of the Family
12th Annual
Families Matter Benefit and Celebration

2008 Honorees

- Connie Barry, President & CEO, Pharmavite LLC
Stephen Berman, President & COO, JAKKS Pacific, Inc.

Friday, May 30, 2008 6:30 pm • The Beverly Wilshire Hotel

SPONSORSHIP OPPORTUNITIES

Legacy Benefactor - \$25,000

A portion of your contribution will support Friends of the Family's new initiative to build an endowment to strengthen the organization for the long term.

- Permanent recognition on donor wall at Friends of the Family
Most Premier Table for 10, Legacy Benefactor Full Page in Tribute Book, Premium recognition in all printed materials, Valet Parking for 10

Sponsorships received by March 28, 2008 will be recognized in the invitation.

Individual tickets will be available by invitation after April 15, 2008 for \$225 each.

EVENT PATRON - \$20,000

- Premier Table for 10
Patron Full Page in Tribute Book
Premium recognition at event and in all printed materials
Valet Parking for 10

DIAMOND SPONSOR - \$15,000

- Prime Table for 10
Diamond Full Page in Tribute Book
Special recognition in all printed materials
Valet Parking for 10

PLATINUM SPONSOR - \$10,000

- Premium Table for 10
Platinum Full Page in Tribute Book
Platinum Sponsor listing in all printed materials

GOLD SPONSOR - \$5,000

- Premium Table for 10
Gold Full Page in Tribute Book
Gold Sponsor listing in all printed materials

SILVER SPONSOR - \$2,500

- Premium Tickets for 2
Silver Full Page in Tribute Book
Silver Sponsor listing in all printed materials

BRONZE SPONSOR - \$900

- Preferred Tickets for 2
Bronze Half Page in Tribute Book
Bronze Sponsor listing in all printed materials

Your sponsorships will underwrite the following programs in the coming year: Children's Trauma Recovery, FamilyRead Literacy, Teen Parent Education, and Calling All Kids afterschool program.

TRIBUTE BOOK ADVERTISING OPPORTUNITIES

Table with 2 columns: Opportunity and Price. Includes Half Page (\$650), Quarter Page (\$400), Eighth Page (\$250), Inside Back Cover (\$2,000), and Full Page (\$1,000).

PLEASE RETURN FORM TO:

Friends of the Family c/o blue room events • 5777 W. Century Blvd. Ste. 1250 • Los Angeles, CA 90045
Phone: 310/491-1401 • Fax: 310/491-1405 • Email: geneva@blueroomevents.com
We are happy to accept contributions in the form of securities.

I am/we are unable to participate in this event but would like to support Friends of the Family with a contribution of \$

Individual or Company Name (as you would like to be listed)

Individual or Company Contact Name

Address

City/State/Zip

Phone () Fax () Email

Check enclosed for \$ (payable to Friends of the Family) Charge my Visa MasterCard AmEx in the amount of \$

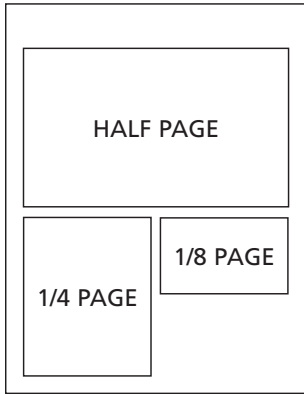
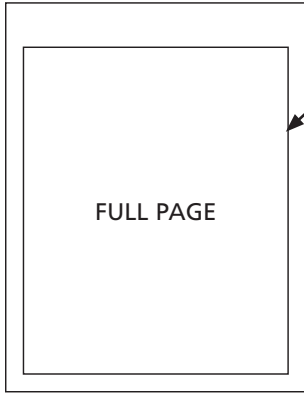
Account # Exp. Date

Name as it appears on the Credit Card Signature



AD SPECIFICATIONS

Friends of the Family
12th Annual
Families Matter
Benefit and Celebration



Trim size of book is 8.5" x 11"

AD DIMENSIONS (Live Area)

Size of Page	Type	Width	X	Height	Artwork Format
Legacy Benefactor	Full Page	7.5"		9.25"	4-Color Process
Event Patron	Full Page	7.5"		9.25"	4-Color Process
Diamond Sponsor	Full Page	7.5"		9.25"	4-Color Process
Platinum Sponsor	Full Page	7.5"		9.25"	BW (for Platinum)
Gold Sponsor	Full Page	7.5"		9.25"	BW (for Gold)
Silver Sponsor	Full Page	7.5"		9.25"	BW (for Silver)
Bronze Sponsor	Half Page	7.5"		4.5"	BW (for Bronze)
Full Page:		7.5"		9.25"	BW
Half Page:		7.5"		4.5"	BW
Quarter Page:		3.625"		4.5"	BW
Eighth Page:		3.625"		2.175"	BW

(BW = Black & White Camera Ready Artwork)

DEADLINE FOR AD COPY IS MAY 12, 2008

**Send all ad messages
and/or art to:**

Friends of the Family
c/o blue room events
5777 W. Century Blvd. Ste. 1250
Los Angeles, CA 90045
Email: geneva@blueroomevents.com
Phone: 310/491-1401
Fax: 310/491-1405

PLEASE ENCLOSE EITHER A MESSAGE FOR US TO TYPESET OR
YOUR AD ARTWORK PER FOLLOWING SPECIFICATIONS:

AD SPECIFICATIONS:

***PREFERRED METHOD: Electronic Art** may be sent via email or on CD
(Macintosh Format) as a Hi-Res PDF. Alternatives include InDesign, Illustrator,
Photoshop and QuarkXPress (4.0 or earlier) only. We apologize, but we can not
accept Freehand or Microsoft Word Documents as camera-ready art.
However, we can typeset a message for you.

CHECKLIST— Please be sure to include the following when submitting ads:

- Electronic artwork (check one):
 - Hi-Res PDF InDesign QuarkXPress 4.0 or earlier Photoshop Illustrator
- Fonts outlined or included (both screen AND printer)
- Images used (Hi-res only, minimum 300 dpi at 100% of your ad size)
- PDF Proof (or laser output) to show how ad should appear
- Contact information in case we have questions.